

# **SABRIYAH R. BARROWCLIFF**

**M:** +44 (0) 7527 845 708

**E:** INFO@SABRIYHRASHIED.COM

**A:** 186H LEWISHAM WAY, SE4 1UU

WWW.SABRIYHRASHIED.COM

## **MATCHES**

**GENERAL MANAGER, LEDBURY ROAD  
LONDON, UK. JUNE 2008 - APRIL 2009**

- STORE MANAGER FOR THE £4.5 MILLION NOTTING HILL FLAGSHIP
- LUXURY MAINLINE COLLECTIONS INCLUDING AZZEDINE ALAIA, ALEXANDER MCQUEEN, BALenciAGA, BOTTEGA VENETA, BURBERRY, GIAMBATTISTA VALLI, MATTHEW WILLIAMSON, MISSONI, LANVIN, STELLA MCCARTNEY, VALENTINO, CHLOE, & YVES SAINT LAURENT
- REPORTED DIRECTLY TO SOULMAZ VOSOUGH, AREA MANAGER
- 23 CORE STAFF INCLUDING 1 SALES MANAGER, AND 2 FLOOR MANAGERS
- RESPONSIBILITIES INCLUDED MANAGING PERSONAL SHOPPING & PRESS LOAN OPERATIONS
- ANALYZED SALES PERFORMANCE AND CREATED ACTION PLANS
- DIRECTED REPLENISHMENT, INTERSTORE TRANSFERS, AND ESHOP ORDER FULFILLMENT
- ASSISTED BUYERS IN PREDICTION OF APPROPRIATE QUANTITIES AND REORDERS
- DIRECTED THE VISUAL MERCHANDISING TEAM IN CREATING COMPELLING PRESENTATIONS
- OPERATIONS AND STAFF RECRUITMENT DUTIES.

## **DONNA KARAN INTERNATIONAL**

**ASSISTANT MANAGER, DKNY MADISON AVENUE  
NEW YORK, NY. JULY 2007 - DECEMBER 2007**

- REHIRED FROM PREVIOUS EXPERIENCE IN 2005
- ACTING MERCHANDISE MANAGER
- BRANCH ANALYST FOR THE \$15 MILLION FLAGSHIP
- RETAIL LIAISON TO HEAD OFFICE BUYING TEAM
- ACTIONED VISUAL DIRECTIVES
- CONSISTENTLY EXCEEDED SALES GOALS +20-30% LY AND +5-10% PLAN.

## **CREATIVE EXCHANGE AGENCY**

**STYLIST ASSISTANT**

**NEW YORK, NY. MAY 2006 - DECEMBER 2006**

- ASSISTED PAUL MATHER, FASHION EDITOR OF VOGUE HOMMES AND HAIDEE FINDLAY-LEVIN
- CELEBRITY, ADVERTISING, AND EDITORIAL PROJECTS PUBLISHED IN ITALIAN GLAMOUR, GQ JAPAN, FANTASTIC MAN, LA TIMES-WEST, AND MUSE MAGAZINES
- ART DIRECTION, MODEL CASTING, VINTAGE SOURCING AND ARCHIVING

## **DONNA KARAN INTERNATIONAL**

**FREELANCE VISUAL MERCHANDISER, NEW YORK FLAGSHIPS  
NEW YORK, NY. JULY 2005 - DECEMBER 2005**

- PERFORMED NUMEROUS VISUAL TASKS INCLUDING FLOOR CHANGES AND UPDATING WINDOWS.

## **J. CREW**

**ASSISTANT MERCHANDISE MANAGER, PRINCE STREET  
NEW YORK, NY. AUGUST 2002 - JULY 2005**

- VISUAL PLANNING AND MAPPING FOR THE \$10 MILLION FLAGSHIP
- CONDUCTED STANDARDS TRAINING, MAINTAINED PRODUCT KNOWLEDGE ARCHIVE

## WORK EXPERIENCE

### **OSMAN YOUSEFZADA**

LONDON, UK APRIL 2008 – PRESENT

- ASSISTANT TO THE DESIGNER IN ALL ASPECTS OF THE SHOW
- EDITING SAMPLES, EXIT ORDER, CASTING, HIRING AND MANAGEMENT OF DRESSERS, SEATING PLANS
- PRODUCTION DUTIES INCLUDING QUALITY CONTROL OF GARMENTS AND LIASING WITH THE FACTORY

### **COMPLEX MAGAZINE**

FASHION ASSISTANT

NEW YORK, NY. OCTOBER 2005 - FEBRUARY 2006

- ASSISTANT TO ANOMA WHITAKER, FASHION EDITOR
- MANAGED FASHION CLOSET
- SELECTED PRODUCT FOR MIXED MARKET PAGES
- ATTENDED NEW YORK FASHION WEEK
- FORECASTED TRENDS, RESEARCHED NEW DESIGNERS

### **NYLON MAGAZINE**

ART DEPARTMENT ASSISTANT

NEW YORK, NY. JULY 2005 - SEPTEMBER 2005

- ASSISTANT TO ANDREA FELLA, ART DIRECTOR
- VARIOUS GRAPHIC DESIGN AND ADMINISTRATIVE TASKS

## EDUCATION

**FASHION INSTITUTE OF TECHNOLOGY (FIT)** NEW YORK, NY. 2005 - 2006. FASHION DESIGN STUDIES.

**RHODE ISLAND SCHOOL OF DESIGN (RISD)** PROVIDENCE, RI. 1999 - 2002. MASTER OF ARCHITECTURE.

**ECOLE D'ARCHITECTURE DE PARIS – LA VILLETTE** PARIS, FRANCE. 1997 - 1998. FINE ART STUDIES.

**GEORGIA INSTITUTE OF TECHNOLOGY** ATLANTA, GEORGIA. 1994 - 1999. BACHELOR OF SCIENCE.

## COMPUTER SKILLS

PROFICIENT IN ADOBE PHOTOSHOP, ILLUSTRATOR, MS WORD, EXCEL, OUTLOOK, AND MAC OS X.